

MEDIA RELEASE

Helveteq AG launches innovative Multi Barrier Reverse Convertible Product with 44% p.a. Coupon on Crypto (Bitcoin/Ethereum/Solana)

Valor: 132429361 <https://helveteq.com/mbrc>

Zürich, 26th January 2024 — Following the approval of the first Bitcoin ETFs in the US, Helveteq AG, a leading Swiss issuer of ESG-transparent investment products, is bringing another product innovation to the Swiss market – a multi-barrier reverse convertible with three leading cryptocurrencies as underlyings. This innovative product aims to provide investors with exposure to the dynamic world of cryptocurrencies while offering attractive return opportunities even in quieter or lateral markets. Product subscriptions can be placed at any bank from 26 January to 2 February.

The newly launched Multi Barrier Reverse Convertible is specifically designed to unlock the potential of Bitcoin, Ethereum, and Solana cryptocurrencies for investors. Following the approval of the first Bitcoin ETFs in the US, the product offers investors the chance to benefit from the increased volatility of these digital assets.

The well-known mechanics of Multi Barrier Reverse Convertibles are applied to cryptocurrencies in this investment product. The product offers a fixed coupon and the repayment of the nominal value is dependent on the performance of the underlying assets in relation to a barrier. With this product, Helveteq demonstrates its ability to securitize both traditional securities and digital assets.

The new Helveteq product has a coupon of 44% p.a. with a 60% barrier and a maturity of three months. The bank partner and custodian is Bank Frick.

Christian Katz, CEO of Helveteq, says: "We are pleased to be able to offer investors the opportunity for an increase in returns that has resulted from the development of recent months. This is an attractive solution, especially for investors with a shorter investment horizon and focus on yield. We are proud to offer a Multi Barrier Reverse Convertible that is pegged to cryptocurrencies and thus gives investors access to higher coupons. This product, like all our products, is collateralized. Helveteq also offsets the carbon footprint of the underlying cryptocurrencies."

About Helveteq

Helveteq, rooted in the financial center of Switzerland, is an issuer of ESG-transparent investment products that aims to make a positive impact on society and the environment through its services and products. Helveteq covers a wide range of traditional and digital assets and has an excellent international network. Helveteq offers exchange traded products (ETPs) and non-listed structured products for external asset managers and investors, as well as optimized capital conduits for banks. Helveteq successfully combines traditional strengths such as excellence and universality of services with continuous innovation in fintech and sustainable finance.

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