

MEDIA RELEASE

Helveteq AG Launches Innovative Multi Barrier Reverse Convertible Product with 33% Coupon p.a. on Crypto

Valor: 128713988 <https://helveteq.com/mbrc>

Zurich, 10. August 2023 — Helveteq AG, the leading issuer of ESG-transparent investment products rooted in Switzerland's financial center, proudly introduces a groundbreaking financial product to the market – the first Multi Barrier Reverse Convertible with cryptocurrencies as underlyings. This innovative product aims to empower investors by providing exposure to the dynamic world of crypto, while offering attractive yield opportunities even in calm market conditions.

The newly launched Multi Barrier Reverse Convertibles is specifically designed to tap into the potential of cryptocurrencies, including Bitcoin, Ripple and Solana. With these digital assets gaining immense attention, the product offers investors a unique chance to benefit from their heightened volatility.

The mechanics of Multi Barrier Reverse Convertibles, widely known and used with equities, are adapted ingeniously for cryptocurrencies in this offering. The product offers a fixed coupon rate, and the redemption of the nominal value is tied to the performance of the underlyings, relative to a pre-defined barrier level. The ingenious approach is a testament to Helveteq's prowess in both traditional and digital asset securitization.

Helveteq's inaugural product presents an annual coupon of 33%, with a barrier set at 65% barrier and a maturity period of three months. The esteemed banking partner and custodian for this product is Bank Frick.

Christian Katz, the CEO of Helveteq, says: "This enticing new addition expands Helveteq's product portfolio by offering investors with a shorter investment horizon a solution for yield enhancement. We are proud to pioneer the offering of Multi Barrier Reverse Convertible tied to cryptocurrencies, enabling investors to access higher coupons. Importantly, all our products are backed by collateral, providing an additional layer of security."

About Helveteq

Rooted in the financial center of Switzerland, fully dedicated to positively impact society and the environment through its services and products, Helveteq is the issuer of ESG-transparent investment products. Helveteq covers a wide range of traditional as well as digital assets and operates with an outstanding international network. In 2022, the company was the first issuer of carbon-neutral crypto investment products on SIX. Helveteq offers Exchange Traded Products (ETPs) and non-Exchange Traded Products (nETPs) for External Asset Managers and self-directed investors, and optimized capital conduits for Banks. Helveteq successfully combines traditional strengths such as excellence and universality of services with continuous innovation in fintech and sustainable finance.

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