

Media Release

Helveteq and the University of Zurich with its Swiss FinTech Innovation Lab of the Institute of Banking and Finance enable unique solution for carbon neutral crypto investments

With their partnership, Helveteq and the University of Zurich with its Swiss FinTech Innovation Lab of the Institute of Banking and Finance are enabling a new way of measuring the carbon impact of any blockchain on the environment. Thus, for the first time, investors are able to make carbon neutral and resource-efficient investments in cryptocurrencies.

Zurich, 11 April 2022. With today's listing of two crypto ETPs on SIX, Helveteq, a Swiss issuer of ESG-transparent investment products, is launching a pioneering solution for carbon neutral blockchain investments. The Exchange Traded Products (ETPs) on Bitcoin and Ether are part of the "Crypto goes carbon neutral" initiative launched by Helveteq in collaboration with the Swiss FinTech Innovation Lab of the Institute of Banking and Finance at the University of Zurich. Helveteq (B Corp certification pending) is the first Swiss issuer of carbon neutral ETPs and offers exchange-traded products for investors, tailor-made ETPs and nETPs (non-Exchange Traded Products) for wealth and asset managers, as well as capital-optimised solutions for banks.

Roger Studer, Chairman of Helveteq, comments: "Integrating ESG criteria into crypto investments requires relentless commitment and innovative approaches. We aim to offer investors a promising way to invest sustainably in the blockchain economy through the decarbonisation of crypto products. The insights gained from research enable a progressive and responsible investment in cryptocurrencies. It is Helveteq's aspiration to realize a holistic ESG integration at both the corporate and product levels."

Prof. Dr. Thorsten Hens from the Swiss FinTech Innovation Lab of the Institute of Banking and Finance at the University of Zurich on the carbon neutral crypto asset solution: "Previously available measurement approaches only focus on a part of the carbon emissions and vary greatly in their results. With our innovative method and comprehensive view, the carbon footprint is calculated based on the life cycle of crypto assets. Thanks to the ongoing development of the method, the carbon footprint can be determined ever better and more accurately. The compensation of the calculated cap by Helveteq offers an optimal solution to enable investors to invest carbon neutrally in cryptocurrencies."

Dr. Christian Katz, CEO of Helveteq, on the partnership: "We are pleased to provide investors with the first carbon neutral crypto ETPs from a Swiss issuer through this unique collaboration between academia and the financial sector. Sustainability and ESG considerations are also increasingly important for crypto investors. We want to contribute to making exchange-traded crypto investments, which are becoming increasingly popular, sustainable. Therefore, Helveteq cooperates with the Swiss

FinTech Innovation Lab of the Institute of Banking and Finance at the University of Zurich, and we offset the carbon footprint of our Zero-ETP family based on their research results."

About Helveteq

Helveteq is a Swiss issuer of ESG-transparent investment products. The full integration of ESG (environmental, social, governance) requires relentless commitment and significant investment. Helveteq's support in the application of these principles enables investors to optimally align themselves with the overall objectives of society. Helveteq's B Corp certification is pending.

Take control. Invest responsibly.

www.helveteq.com

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